**Film Production Studio 1 Name:**

**Commercial Analysis**

**Directions:** View the commercials posted in edmodo and comment on each of the following elements for each: audio, continuity, camerawork, editing, and other general problems.

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|  | **Commercial 1** | **Commercial 2** | **Commercial 3** | **Commercial 4** |
| **Audio** |  |  |  |  |
| **Continuity** |  |  |  |  |
| **Camerawork** |  |  |  |  |
| **Editing** |  |  |  |  |
| **Other Problems** |  |  |  |  |