**Principles of Business**

**Mr. Jamerson**

**Textbook:** Dlabay, Burrow, & Eggland. 2006. Intro to Business. South-Western, United States.

**Course Description:** This course introduces students to topics related to business, finance, management, and marketing to cover business in the global economy, functions of business organization and management, marketing basics, and the significance of business financial and risk management. Participation in FBLA and DECA leadership activities, conferences, competitions, and meetings in addition to projects, simulations and teamwork provides the opportunity for application of instructional competencies.

**Course Competencies:** Students will be expected to understand

1. economic systems;
2. economic activities and conditions;
3. business in the global marketplace;
4. the types of business ownership;
5. leadership and management;
6. production and operations;
7. applications and issues of technology;
8. responsible actions for conducting business;
9. principles of marketing;
10. buying behaviors;
11. financial planning;
12. the banking system;
13. saving and investing options for clients;
14. credit management; and
15. risk management and insurance.

**Grading Standards:** Each quarter grade is based on a combination of tests and quizzes, as well as projects, group projects, worksheets, homework, class participation, and a notebook. The semester and final grades are based as follows:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |
| Final Grade | = | 1st 6 Weeks (25%) | + | 2nd 6 Weeks (25%) | + | 3rd 6 Weeks + Final Exam  (25%) (25%) |
|  |  |  |  |  |  |  |

This class will utilize the UCPS grading scale. Please note that **grading policies and percentages are subject to change at any time without notice**.

**Behavior and Procedures:**

* Come in and begin working on your journal entry for the question of the day
* Participate actively in classroom discussions
* Do your share on all group projects – each group member must have a role
* Complete all work in a timely fashion and to the best of your ability
* Use bathroom pass, trash can, and pencil sharpener during transitions only
* Follow all Marvin Ridge High School guidelines, policies, and procedures

**Class Materials**

* Full charged laptop, power cord, and flash drive
* Notebook
* Pencil, pen, and highlighter
* Textbook

\*\*Failure to comply with the above will result in warnings, individual conferences, parental contact, coach/school counselor contact, and referral to administration.

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**Student Profile**

What are you most interested in learning in our class?

What hobbies or other activities do you participate in outside of school?

Student Name (Print)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent Name (Print)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Phone Number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mr. Jamerson’s office hours are as follows:

Monday 7:00 PM – 7:30 PM and by appointment

I agree to the above:

Student Signature Date

Parent Signature Date