

BD10 Multimedia and Webpage Design

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PLANNING:	4 th Block (1:30pm to 2:53pm)	SEMESTER:	Spring 2020
TUTORING:	By appointment	WEB PAGE	https://ucps.instructure.com/courses/123270

COURSE DESCRIPTION

Multimedia and Webpage Design is designed to provide the students the opportunity to master advanced skills in the areas of integrating technology devices, Internet strategies, complex desktop publishing, graphic image design, computer animation, multimedia production, and basic webpage design. Emphasis is placed on skill development as well as economic, ethical, and social issues in the information technologies area. Communication skills and critical thinking are reinforced through software applications. Simulations, projects, teamwork as well as FBLA leadership activities, meetings, conferences, and competitions provide opportunities for application of instructional competencies.

By the end of this course, students understand and able to use Microsoft Publisher 2016 and understand graphic image design, computer animation, multimedia production, and webpage design. Certification testing is available for Adobe Photo.

COURSE OBJECTIVES

A. MULTIMEDIA AND GRAPHIC DESIGN

1.00 UNDERSTAND DESIGN.

- 1.01 UNDERSTAND TYPOGRAPHY, MULTIUSE DESIGN PRINCIPLES AND ELEMENTS.
- 1.02 UNDERSTAND DIGITAL COMMUNICATION PRODUCTS.

2.00 UNDERSTAND DIGITAL IMAGE DESIGN.

- 2.01 UNDERSTAND DIGITAL RASTER GRAPHICS.
- 2.02 UNDERSTAND DIGITAL VECTOR GRAPHICS.

B. INTERACTIVE WEBSITE DESIGN AND DEVELOPMENT

3.00 UNDERSTAND TIME BASED MEDIA.

- 3.01 UNDERSTAND PRINCIPLES OF AUDIO AND VIDEO.
- 3.02 UNDERSTAND BASIC MOTION GRAPHIC PROGRAMMING.

4.00 UNDERSTAND THE FUNDAMENTALS OF WEB DESIGN.

- 4.01 UNDERSTAND THE FUNDAMENTALS OF HTML5 AND CSS.
- 4.02 UNDERSTAND THE CONCEPTS OF RESPONSIVE WEB DESIGN.

C. HAVE FUN WHILE LEARNING ABOUT MULTIMEDIA AND WEB DESIGN

GRADING

Students will receive frequent feedback and progress reports (check school [website](#) for dates). Missed work should be made up immediately.

A. YOUR COURSE GRADE IS BASED UPON THE FOLLOWING:

FIRST 6-WEEK GRADING PERIOD	25%
SECOND 6-WEEK GRADING PERIOD	25%
THIRD 6-WEEK GRADING PERIOD	25%
FINAL EXAM	25%

B. EACH 6-WEEK PERIOD GRADE IS BASED UPON:

CLASSWORK	40%
QUIZZES	25%
TESTS	35%

C. GRADING SCALE:

A = 100-90
B = 89-80
C = 79-70
D = 69-60
F = 59 & BELOW

D. MISCELLANEOUS

Maintaining class notebook with notes, handouts, and pertinent information is required. Notebook, Highlighter/Pen/Pencils, and USB drive are to be brought to class each time.

Students are expected to keep up with their make-up work from any missed days. The student is solely responsible for scheduling make-up tests or quizzes with the teacher.

EXPECTATIONS

Please adhere to the following rules and procedures for my classroom:

1. Respect the teacher and fellow classmates at **all** times.
2. Enter the classroom quietly and begin the mini lesson or warm-up for that day, unless otherwise instructed.
3. Be prepared for class. You should have all materials with you when you come to class.
4. Be in his/her seat **before** the tardy bell rings. Late students must have a tardy pass from a designated teacher assigned to hall duty in order to be permitted to class.
5. Eating and drinking **are not allowed** in the computer lab, except for drinking water from a clear container.
6. Use of and charging of your cellular telephone is **not allowed** in my classroom.
7. Use the time between classes to take care of restroom needs. If a student has medical reasons for using the restroom at will, a note from a **doctor** is required. If you absolutely must go during our class period, please ask permission; **sign out** on the **Student Log**. When you return, **sign in**.
8. Remain in his/her seat prior to the bell dismissing class and ensure that your workstation is clean.
9. Name and submit your work as directed by the teacher.
 - ✚ Some work will be submitted electronically through the class webpage. Work submitted electronically should be submitted in the following format: **Last Name's Name of Assignment**.
 - ✚ Some work will be stored on your flash drive, please bring flash drive to school **every day**.
10. Instant messaging programs and games are **not allowed** on school computers. Downloading and streaming are also not allowed as they slow down the school-wide network.
11. If you plan on not attending class, you or parents/guardians must send an email to [Mr. Conroy](#).

12. I want you to be successful in this course, and I am willing to help you before school. Tutoring is offered by appointment. Your parents may also schedule conferences with me by appointment. I may be contacted at (704) 708-5530.
13. Progress reports will be issued every six weeks. They **MUST** be signed by your parent and returned to class. If you have a question about a grade, I encourage you to contact me.

REQUIRED SUPPLIES (NEED WITHIN A WEEK OF CLASSES STARTING)

1. 1 to 1 1/2-inch or larger notebook (due the Monday after classes begin)
2. Highlighter/Pen/Pencils
3. 4 GB or higher USB drive in which to save files and photos too.

CLASS ATTENDANCE POLICY

Attendance is essential to achieving academic success, as well as building *character, dependability, and responsibility*. Therefore, students are required to attend all classes regularly. Regular and punctual class attendance is essential to the student's optimum scholastic achievement. If you plan on not attending class, you or parents/guardians must send an email to Mr. Conroy.

Students can miss **seven (7) days** for the semester and still receive a passing grade. However, on the eighth absence, a failing grade is what you will receive for the semester grade. You will have an opportunity to go through the recovery waiver process. Please read the Attendance Policy for Weddington High School in the student handbook concerning specific policies on attendance.

MAKE UP WORK

Make up work is the responsibility of the student, not the teacher. Whenever you are out, you need to email me and let me know why you were out. The student will be given any activities or assignments missed due to absences. **STUDENTS ARE ALLOWED TWO (2) DAYS FOR EACH DAY ABSENT TO MAKE UP ANY MISSED WORK.** Failure to make up missed work will result in a grade of zero—**NO EXCEPTIONS**

CLASSWORK

Classwork is due on the announced due date. Late work will be accepted less ten (10) points, per each day late. I must receive an email stating why it was late and your plan of action to prevent this from happening again.

NOTEBOOK

Your notebook is an essential part of your grade. It is also very important to your success in this course. We do not have books to carry home; therefore, it will be your only means of study material outside of class.

TESTS

All tests will be announced at least two (2) class periods in advance and must be taken at the scheduled time. If a student is absent on a test date, he/she will have **two (2) days for each day absent to make up the test** after returning to school. Failure to make up missed test during the allotted time will result in a grade of zero.

IMS EXAM (END OF SEMESTER EXAM)

Every student must take **IMS Exam** (consisting of 100 questions) **that will count 25% of your overall grade in the course.** No one is exempt. Note: This exam is in *addition* to Adobe Certification.

Make good choices. It ALWAYS pays to do the RIGHT thing.

Course Syllabus & Classroom Procedures Contract

PARENT/GUARDIAN/STUDENT RESPONSE REQUESTED

After reading and discussing the course syllabus and classroom procedures with your child, please sign below and return this form to me. Your prompt attention in this matter will ensure that your child is aware of what is expected and required of him or her. *Thank you!* 😊

STUDENT: *I have read the course syllabus and classroom procedures and understand them. I will honor these rules while in Mr. Conroy's Multimedia and Web Design class.*

Signature _____ Date _____

Printed name _____ Date _____

PARENTS: *My child and I have discussed the course syllabus and classroom procedures. I understand them and will support them. **Parents, there may be times when you want to email me regarding your child. I need your permission to respond. Please initial here** _____ **indicating this will be okay.***

Signature _____ Date _____

TEACHER: *I will be fair and consistent when administering consequences for those students not complying with the classroom procedures.*

Signature _____ Date _____.